



# GARFIELD COUNTY TOURISM PROFILE

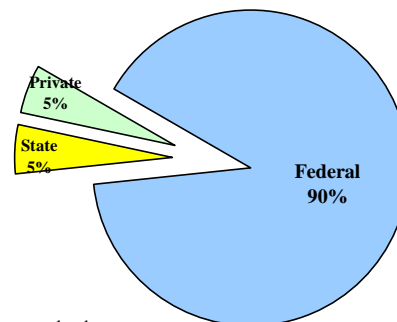
County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
<b>DEMOGRAPHIC</b>									
Population	4,634	4,649	4,735	4,684	4,630	4,599	4,532	-1.5%	25
Total Non-Ag Employment	2,050	2,204	2,178	2,143		2,091	2,075	-0.8%	23
Non-Ag Avg Monthly Wage	\$1,490	\$1,483	\$1,548	\$1,584		\$1,646	\$1,678	1.9%	25
Per Capita Income	\$16,334	\$16,946	\$17,208	\$17,546	\$19,188	\$19,688	\$20,311	3.2%	15
Unemployment Rate	8.7%	8.3%	7.8%	9.2%		11.7%	10.8%	-0.9%	28
<b>SPENDING &amp; EMPLOYMENT</b>									
Spending by Travelers (Millions)	\$52.6	\$59.4	\$54.8	\$50.8	\$35.6	\$34.1	\$32.5	-4.7%	16
Travel & Tourism Related Employment	974	1,114	1,038	1,011	1,000	933	904	-3.1%	17
<b>TOURISM TAX REVENUES (000s)</b>									
Local Tax Revenues from Traveler Spending	\$1,094.9	\$1,236.3	\$1,140.5	\$1,057.0	\$916.0	\$713.9	\$680.5	-4.7%	16
Gross Taxable Room Rents	\$16,155	\$16,577	\$16,319	\$14,497		\$14,590	\$15,343	5.2%	8
Transient Room Tax	\$484.7	\$497.3	\$489.6	\$434.9		\$437.7	\$460.3	5.2%	8
Restaurant Tax	\$101.7	\$122.5	\$119.3	\$102.2		\$106.5	\$114.1	7.1%	16
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$68.0	\$71.5	\$73.1	\$66.6		\$67.9	\$68.8	1.3%	24
<b>REGIONAL VISITATION COUNTS</b>									
I-15 UT/AZ Traffic Count	6,139,300	6,359,030	6,396,625	6,674,025		7,206,925	7,278,100	1.0%	
SR-11 UT/AZ Traffic Count	1,454,525	1,512,925	1,509,275	1,480,075		1,525,700	1,491,025	-2.3%	
SR-89 UT/AZ Traffic Count	651,525	693,500	943,525	923,450		965,425	910,675	-5.7%	
Glen Canyon N.R.A.	2,442,990	2,639,860	2,568,111	2,340,031		2,101,772	1,842,942	-12.3%	
Zion N.P.	2,370,048	2,449,664	2,432,348	2,227,490		2,647,775	2,458,791	-7.1%	
Bryce Canyon N.P.	1,166,331	1,081,521	1,099,275	1,068,619		886,436	903,760	2.0%	
Cedar Breaks N.M.	578,974	597,460	550,657	690,652		586,938	569,455	-3.0%	
Grand Staircase-Escalante N.M.	849,628	1,141,131	572,176	683,286		670,069	695,900	3.9%	
Capitol Reef N.P.	656,026	680,153	612,656	527,760		523,458	535,439	2.3%	
Kodachrome Basin S.P.	63,380	67,440	65,007	55,940		55,254	57,689	4.4%	
Escalante S.P.	62,264	68,347	46,234	52,117		46,963	36,105	-23.1%	
Anasazi S.P.	44,584	42,276	38,560	32,975		28,896	28,896	0.0%	

Land Ownership - 2004		% Total
<b>Total Acres in County</b>	<b>3,312,483</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>2,982,308</b>	<b>90.0%</b>
BLM	1,489,691	45.0%
US Forest Service	1,011,307	30.5%
National Recreation Areas	305,569	9.2%
National Parks	142,202	4.3%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	25,444	0.8%
Other*	8,095	0.2%
<b>State Government</b>	<b>161,320</b>	<b>4.9%</b>
Utah State Parks & Recreation	1,520	0.0%
Utah State Wildlife Reserves	723	0.0%
State Trust Lands	159,077	4.8%
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private**</b>	<b>168,855</b>	<b>5.1%</b>

\*Includes Military and Bankhead Jones land

\*\*May include some local government land

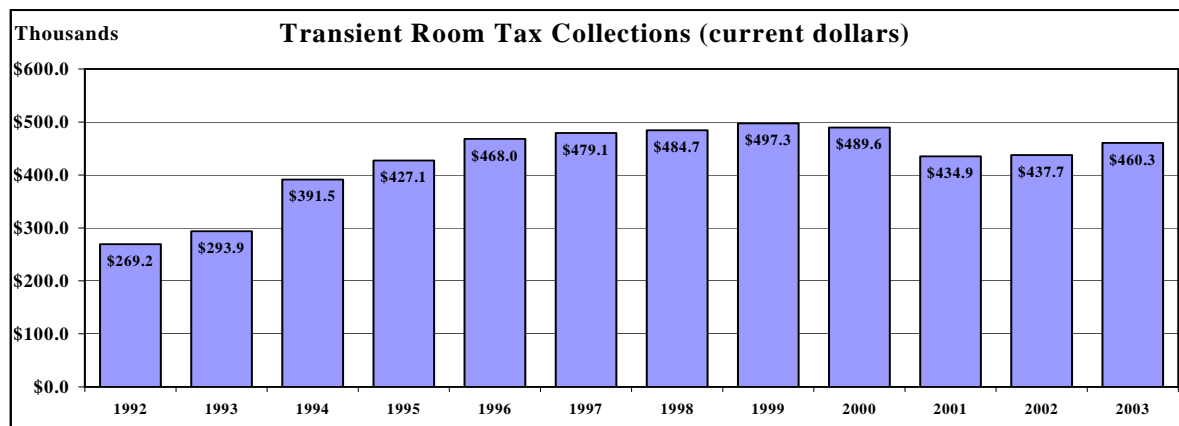
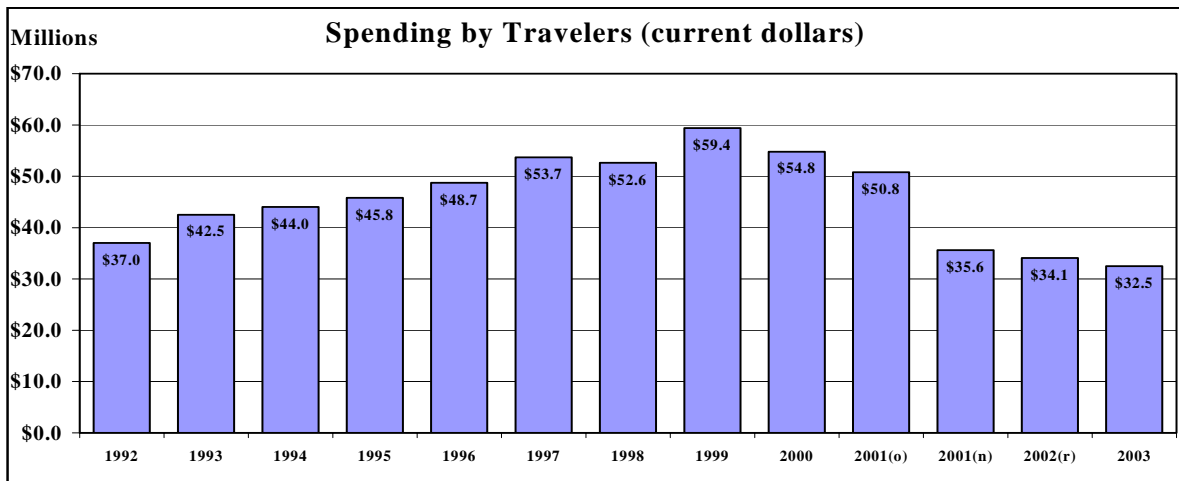
Land Ownership - 2004



r = revised

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

# Garfield County Tourism Profile



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